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NCC Cable System Order

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Order#	62340493	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16	
Syscode	6862	Agency	Strategic Media Services, Inc	Version	1 Vs. 1	
System Name	Spectrum/Red Wing, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		_
		Client Code	163	Total		\$8.00
AE	Mark Ongsysia	Product Code	182	Commission		\$1.20
Sales Coordinator	Oogii Cuello	Est Code	1866	Net Total		\$6.80
Office	Washington	Product Name		Total Spots		8
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	9.26 Rebooked from 62340262. Please review and confirm. Thanks!	firm. Thanks!				

															-				
Line	Net	Program	Start	Stop	Start	Stop	Ζ	⊣	\$ -1	П	S	S	RTG	MP	Total Spots	Unit	Total Cost	Spot	Line Com

MNBC MORNING JOE<

9/26/16 10/2/16 05:00 09:00

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\$1.00

\$8.00

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IPE 01/01/16-12/31/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	œ
AMT	\$8.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8.00
Street 12.00													

62340493 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |

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Order #	62340493	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16
Syscode	8158	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Lake City, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	1
		Client Code	163	Total	\$25.00
AE	Mark Ongsysia	Product Code	182	Commission	\$3.75
Sales Coordinator	Oogii Cuello	Est Code	1866	Net Total	\$21.25
Office	Washington	Product Name		Total Spots	25
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -
		Makegood Policy	Approval Required	CPP -	CPM -
Comments :	9.26 Rebooked from 62340262. Please review and confirm. Thanks!	īrm. Thanks!			

ω	2	_	Line
MNBC	FXNC	FXNC	Net
MNBC MORNING JOE<	VARIOUS	FOX AND FRIEND<	Program
9/26/16	9/26/16	9/26/16	Start Date
9/26/16 10/2/16	10/2/16	10/2/16	Stop Date
05:00	16:00	05:00	Start Time
09:00	19:00	09:00	Stop Time
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8	7	10	Total Spots
\$1.00	\$1.00	\$1.00	Unit Cost
\$8.00	\$7.00	\$10.00	Total Cost
30	30	30	Spot Len
IPE 05/13/16-11/08/16	91/80/11-91/21/50 Adl	IPE 05/13/16-11/08/16	Line Comment

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017 N	May 2017 Jun 201	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$25.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25.00

62340493 | Minneapolis-St. Paul | Spectrum/Lake City, MN | 8158 |

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NCC Cable System Order

Order #	62340262	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16	
Syscode	6862	Agency	Strategic Media Services, Inc	Version	3 Vs. 2	
System Name	Spectrum/Red Wing, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		
		Client Code	163	Total		\$48.00
AE	Mark Ongsysia	Product Code	182	Commission		\$7.20
Sales Coordinator	Oogii Cuello	Est Code	1866	Net Total		\$40.80
Office	Washington	Product Name		Total Spots		16
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -	. 50
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments :	R1: Removed IPE spot and moved to 62340493. Total -\$8. Rev 9.26	\$8. Rev 9.26				

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		Rev 9.	
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SPOTS		w	2	_	Line
S		MNBC	FXNC	FXNC	Net
16	Oct 2016	MORNING JOE<	VARIOUS	FOX AND FRIEND<	
0	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017	JOE<		RIEND<	Program
0	Dec 2016	9/26/16	9/26/16	9/26/16	Start Date
0	Jan 201	10/2/16 05:00	10/2/16	10/2/16	Stop Date
	7 Feb	05:00	16:00	05:00	Start Time
0	2017	09:00	19:00	09:00	Stop Time
	Mar				Z
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5030	Apr	×	×	×	71
0	201	×	×	×	S
	7 N	× × × ×	×	×	M T W T F S S
0	lay 201	1	,		RTG
	7 Jun		,		MP
0	2017	0	6	10	Total Spots
0	Jul 201	\$1.00	\$3.00	\$3.00	Unit Cost
	7 Aug	\$0.00	\$18.00	\$30.00	Total Cost
J	2017	30	30	30	Spot Len
0	Jul 2017 Aug 2017 Sep 2017	R1: -8x IPE 01/01/16-12/31/16	NPE 09/19/16-10/02/16	30 NPE 09/19/16-10/02/16	Line Comment
16	Total	16-12/31/16)2/16)2/16	nment

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017 Sep 2017	Sep 2017	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$48.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48.00

62340262 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |

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NCC Cable System Order

Order#	62340262	Flight Dates	09/26/16 - 10/02/16	Update Date	09/26/16	
Syscode	6863	Agency	Strategic Media Services, Inc	Version	2 Vs. 1	
System Name	Spectrum/Rosemount, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines		
Market	Minneapolis-St. Paul			Total # of Weeks		_
		Client Code	163	Total		\$698.00
AE	Mark Ongsysia	Product Code	182	Commission		\$104.70
Sales Coordinator	Oogii Cuello	Est Code	1866	Net Total		\$593.30
Office	Washington	Product Name		Total Spots		23
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	
1		Makegood Policy	Approval Required	CPP -	CPM	
Comments:	9.26 New Order. Please review and confirm. Thanks					

23	0	0		0	0		0		0			0		0		0	0	0	23	S	SPOTS
Total	Jul 2017 Aug 2017 Sep 2017	2017	7 Aug	Jul 201:	n 2017	7 Ju	lay 201	17 N	20	Apı	17	ar 20	M.	b 2017	17 Fe	Jan 20	Dec 2016	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017	Oct 2016		
1/08/16	\$208.00 30 NPE 05/13/16-11/08/16	30	\$208.00	\$26.00	8		,	× × ×	×	×	×	×		09:00	05:00	10/2/16 05:00	9/26/16	JOE<	MORNING JOE<	MNBC	ω
1/08/16	\$34.00 \$170.00 30 NPE 05/13/16-11/08/16	30	\$170.00	\$34.00	5		,	×	×	×	×	×	Ť	19:00	16:00	10/2/16	9/26/16		VARIOUS	FXNC	2
1/08/16	\$320.00 30 NPE 05/13/16-11/08/16	30	\$320.00	\$32.00	10		,	×	×	× × ×	×	×	_	09:00	05:00	10/2/16 05:00	9/26/16	FRIEND<	FOX AND FRIEND<	FXNC	_
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	T)	-	\$	M T W T F S		Stop Time	Start Time	Stop Date	Start Date	Program		Net	Line

	001 70 10	OCT 2010 NON 2010 Dec 2010 July 2017 Len 2017 Mai 2017 Wal 2017 May 2017 Call 2017	Dec 7010	Jan 2017	Len 7011	Mai 7011	700 1011	may 2011	0411	2	Carlo Con Contract Co	ook sou	
SPOTS	23	0	0	0	0	0	0	0	0	0	0	0	23
AMT	\$698.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$698.00

62340262 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |

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NCC Cable System Order

Order#	62340262	Flight Dates	09/26/16 - 10/02/16	Update Date	0	09/26/16	
Syscode	8158	Agency	Strategic Media Services, Inc	Version	ω	3 Vs. 2	
System Name	Spectrum/Lake City, MN	Advertiser	Jason Lewis MN CD 2	Show All Lines			
Market	Minneapolis-St. Paul			Total # of Weeks			_
		Client Code	163	Total			\$0.00
AE	Mark Ongsysia	Product Code	182	Commission			\$0.00
Sales Coordinator	Oogii Cuello	Est Code	1866	Net Total			\$0.00
Office	Washington	Product Name		Total Spots			0
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	100.0	
Status	Not accepted			Sold On	0	Cost Per Spot	
Survey	Aug15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	0	GIMP -	
•		Makegood Policy	Approval Required	CPP -		CPM -	
Comments:	R1: Removed IPE spots and moved to 62340493. Total -\$25. Rev 9.26	-\$25. Rev 9.26					

AMT	SPOTS		ω	2	_4	Line
	S		MNBC	FXNC	FXNC	Net
\$0.00	0	Oct 2016	MORNING JOE<	VARIOUS	FOX AND FRIEND<	_
\$0.00	0	Nov 2016	JOE<		RIEND<	Program
\$0.00	0	Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017	9/26/16	9/26/16	9/26/16	Start Date
\$0.00	0	Jan 201	10/2/16	10/2/16	10/2/16	Stop Date
60		7 Feb	05:00	16:00	05:00	Start Time
\$0.00	0	2017	09:00	19:00	09:00	Stop
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\$0.00	0	lay 2017				RTG
		יןנ			ī	MP
\$0.00	0	ın 2017	0	0	0	Total Spots
\$0.00	0	Jul 201	\$1.00	\$1.00	\$1.00	Unit Cost
\$0		7 Aug	\$0.00	\$0.00	\$0.00	Total Cost
\$0.00	0	2017	30	30	30	Spot Len
\$0.00	0	Sep 2017	R1: -8x IPE 05/13/16-11/08/16	R1: -7x IPE 05/13/16-11/08/16	R1: -10x IPE 05/13/16-11/08/16	Line Comment
\$0.00	0	Total	/16-11/08/16	16-11/08/16	3/16-11/08/16	mment

62340262 Minneapolis-St. Paul	SYSTEM APP:
Spectrum/Lake City, MN 8158	SALES
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	Date Printed
	09/26/16